



CHESTER COUNTY

ACEs
COALITION

“FROM TRAUMA TO RESILIENCE”

Chester County Adverse Childhood Experiences Coalition
STRATEGIC PLAN
2022-2025

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Mission

The Chester County ACEs Coalition, a collaborative network of individuals and organizations, increases awareness, knowledge, and prevention strategies on Adverse Childhood Experiences (ACEs), trauma, and toxic stress. Building resilience and fostering hope can offset the cycle of trauma as well as contribute to long-term health benefits, bringing strength to our communities.

Vision

Increase the level of trauma awareness, knowledge, and skills in individuals, families, organizations, and communities to enhance overall health and build resilience in Chester County residents.

Objectives

Increase trauma awareness, knowledge, and skills of individuals, families, organizations, and communities.

Increase credibility, recognition, and sustainability of Coalition.

Deepen connection with individuals and organizations through specialized programming and training.

Structure

Chester County Adverse Childhood Experience Coalition

County Trauma Specialist/ CCAC Coordinator

Leadership Committee

8-10 respected community leaders from diverse sectors dedicated to the mission

Community Members

Resilience Champions

Individuals interested in learning more about or furthering public knowledge of ACEs, trauma, and resilience

Roles and Responsibilities

Trauma Specialist/ Coordinator of Chester County ACEs Coalition

Role	Responsibilities
<ul style="list-style-type: none"> Serves as the coordinator of the Chester County ACEs Coalition Focused on awareness, prevention, trauma-informed care, training and workforce development, and coalition building 	<ul style="list-style-type: none"> Organize and oversee the Leadership Committee, Resilience Champions, and Community Members Develop and implement a work plan related to training in ACEs, trauma, and other toxic stressors, and building resilience Develop and facilitate trainings and community programming to increase trauma awareness, knowledge, and skills Oversees data collection, analysis, and sustainability planning (e.g., needs analysis) Provide quarterly and annual reports to Chester County Departments

Leadership Committee

Role	Responsibilities
<ul style="list-style-type: none"> Key stakeholders within Chester County Decision making body for CCAC Has thorough understanding of and commitment to CCAC mission 	<ul style="list-style-type: none"> Assist in oversight of CCAC and implementation of Strategic Plan Attend Leadership Committee meetings Co-facilitate or facilitate trainings as representative of CCAC, when appropriate Attend CCAC sponsored meetings/events whenever possible Provide operational support including planning ACEs Community meetings, data collection, and sustainability planning Foster individual, family, organization, and community relationships and partnerships within Chester County

Resilience Champion (Within Organization)

Role	Responsibilities
<ul style="list-style-type: none"> Person identified within an organization An advocate for increased level of trauma awareness, knowledge and skills, and resilience within an organization Understands and committed to CCAC mission 	<ul style="list-style-type: none"> Partner with Coordinator to organize trainings based on needs assessment Encourages organization to focus on increasing trauma awareness, knowledge, and skills, and resilience through policy review, education, and evaluation Co-facilitates or facilitates trainings for staff with CCAC Coordinator when appropriate Attends CCAC sponsored meetings/events whenever possible Helps foster connection across individuals and organizations

Resilience Champion (Individual)

Role	Responsibilities
<ul style="list-style-type: none">• Chester County resident passionate about creating a more resilient Chester County• Basic knowledge and interest in trauma informed communities• Has understanding of and commitment to CCAC mission	<ul style="list-style-type: none">• Partner with CCAC to find individuals, families, organizations, and communities in need of education, resources, or trainings• Promotes public knowledge about ACEs, trauma, toxic stress, and building resilience through social media and community outreach• Willing to advocate/organize for policies to address trauma awareness, knowledge, and skills• Attends CCAC sponsored meetings/events• Helps foster collaboration across individuals, families, organizations, and communities

Logic Model

Creating a Resilient Chester County Through Implementation of Trauma-Informed Services and Policies

Problem Statement:

Many Chester County individuals, families, organizations, and communities desire training to become trauma informed.

Goal:

Increase the level of trauma awareness, knowledge, and skills in individuals, families, organizations, and communities to enhance overall health and build resilience in Chester County residents.

<i>Inputs</i>	<i>Activities/Approaches</i>	<i>Output measures</i>	<i>Outcomes</i>				
			<i>Short Term</i>	<i>Long Term</i>			
County Trauma Specialist/CCAC Coordinator, Chelsea Melrath and: 8–10-person inter-professional Leadership Committee Geographically, culturally, and organizationally diverse network of trauma-competent organizations Chester County Health Department staff and resources	Educate individuals, families, organizations, and communities in evidence-based practices to understand the impact of trauma, identify prevention strategies, and build resilience.	Total number of individuals, families, organizations, and communities trained (including whether attendees are lay community members or professionals)	Increase trauma awareness, knowledge, and skills of individuals, families, organizations, and communities (measured through pre/post knowledge).	Increase number of trauma informed individuals, families, organizations, and communities through tracking types trained (e.g., professional or lay audiences).			
	Increase capacity to offer CEUs for trainings to professionals through community partnerships	Partner with pre-approved providers of CEUs – university or organization					
	Expand opportunities for trauma education outside of ACEs: collective, racial, secondary, etc.	Expand membership and leadership diversity	Increase credibility, recognition, and sustainability of Coalition (measured through training evals. and needs analysis)	Expand sustainable partnerships with individuals, families, and organizations			
	Develop and offer a variety of training opportunities to individuals and organizations based on needs analysis	Expand number of new training topics developed / offered Findings of needs analysis					
	Develop learning outcomes, pre/posttests, evaluations for each training	Provide tools to assess Chester County level of organization’s or community’s trauma knowledge/skills.	Increase the number of individuals, families, organizations, and communities who receive training	Deepen connection with individuals, families, organizations, and communities through specialized programming and training (measured through evaluation surveys).	Expand network of resilience champions engaged in identifying training needs and being utilized as co-facilitators of training through annual tracking		
						Create network of resilience champions through a train the trainer model	Identify those willing to serve as resilience champions in different organizations and communities
						Community outreach through newsletter, social media, quarterly meetings, website.	Increase numbers on mailing list, following social media, attending quarterly meetings, utilizing website
	Assumptions: Leadership Committee sign MOUs and understand the impact of trauma on individual and collective health/wellbeing. Continued funding and support from the County of Chester. Program evaluation to be implemented: develop learning outcomes, pre/posttest, and evaluation form for every training.						

Work Plan

Goal: Increase the level of trauma awareness, knowledge, and skills in individuals, families, organizations, and communities to enhance overall health and build resilience in Chester County residents.

Objective #1: Increase trauma awareness, knowledge, and skills of individuals, families, organizations, communities (measured through pre/post knowledge)

Sub-Objective(s)	Key Task(s)	Responsible entity	Start Date	End Date	Proposed Outcomes
1.1 Total number of individuals, families, organizations, and communities trained (include whether attendees are lay community members or professionals) 1.2 Partner with pre-approved providers of CEUs – university or organization	1. Educate individuals, families, organizations, and communities in evidence-based practices to understand the impact of trauma, identify prevention strategies, and build resilience 2. Increase capacity to offer CEUs for trainings to professionals through community partnerships	1. Chelsea Melrath 2. Leadership Committee 3. Resilience Champions 4. CEU pre-approved provider.	1/1/22	12/31/25	1. Increase number of trauma informed individuals, families, organizations, and communities trained through tracking types trained (e.g., professionals or lay audiences)

Objective #2: Increase credibility, recognition, and sustainability of Coalition (measured through training evaluation surveys and needs analysis)

Sub-Objective(s)	Key Task(s)	Responsible entity	Start Date	End Date	Proposed Outcomes
2.1 Expand membership and leadership diversity 2.2 Expand number of new training topics developed / offered 2.3 Findings of needs analysis	1. Expand opportunities for trauma education outside of ACEs: collective, racial, secondary, etc. 2. Develop and offer a variety of training opportunities to individuals, families, organizations, and communities based on needs analysis.	1. Chelsea Melrath 2. Leadership Committee Members 3. Partner Organizations	1/1/22	12/31/25	1. Expand sustainable partnerships with individuals, families, and organizations

Objective #3: Deepen connection with individuals and organizations through specialized programming and training (measured through evaluation surveys)

Sub-Objective(s)	Key Task(s)	Responsible Entity	Start Date	End Date	Proposed Outcomes
3.1 Develop learning outcomes, pre/posttest, and evaluation survey for all trainings 3.2 Provide tools to assess Chester County organizations' and communities' trauma knowledge and skills 3.3 Create network of resilience champions through a train the trainer model 3.4 Community outreach through newsletter, social media, quarterly meetings, website	1. Increase number of individuals, families, organizations, and communities who receive training 2. Identify those willing to serve as resilience champions across different organizations and communities 3. Increase numbers on mailing list, following social media, attending quarterly meetings, and utilizing website	1. Chelsea Melrath 2. Leadership Committee Members 3. Resilience Champions	1/1/22	12/31/25	1. Expand network of resilience champions engaged in identifying training needs and being utilized as co-facilitators of training.

Glossary

Community Member: An individual involved in any capacity with the ACEs Coalition.

Organization: An agency or program whose focus is on the provision of services to an identified group, e.g., governmental department, NGO, medical program, schools, or other providers of care.

Resiliency: Positive adaptation as a result of a dynamic set of protective factors that mitigate the effects of risk factors.

Survivor: An individual who has experienced ACEs or traumatization but continues to prosper.

Trauma Informed: An individual or organization who has substantial understanding of the prevention, types, and impact of trauma and who through education, policies, and practices instills hope and offers tools to build resilience, while avoiding re-traumatization